

Privacy Policy

Last updated June 8, 2026 · Also see our [Terms & Conditions](#)

This Privacy Policy (the “Policy”) explains how Artsiom Shuneika (the “Developer”, “we”, “us”, or “our”) processes information in connection with your access to and use of the Triply mobile application (the “App”), as well as any related products and services that link to this Policy (collectively, the “Services”).

Questions or concerns? Reading this Policy will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use the Services. If you still have any questions or concerns, please contact us at contact@catsapps.studio.

Summary of Key Points

What personal information do we process? When you use the Services, we may process personal information depending on how you interact with the App, the choices you make, and the features you use.

Do we process any sensitive personal information? We do not intentionally require you to provide sensitive personal information. However, depending on how you use the App, you may choose to provide travel-related information such as destinations, travel dates, preferences, notes, prompts, plans, or other details. Please do not include sensitive personal information in your travel notes, prompts, or other inputs unless it is necessary for your use of the App.

Do we collect information from third parties? We may receive limited information from third-party service providers used for subscriptions, analytics, attribution, diagnostics, AI-powered features, and app functionality, as described in this Policy.

How do we process your information? We process your information to provide, improve, and administer the Services, manage subscriptions, analyze App performance, understand usage trends, generate travel-related content, communicate with you, prevent fraud, and comply with legal obligations.

In what situations and with which parties do we share personal information? We may share information with third-party service providers that help us operate, analyze, improve, secure, and monetize the App, including RevenueCat, PostHog Cloud EU, Singular, OpenRouter, and Sentry.

How do we keep your information safe? We use reasonable technical and organizational measures to protect your information. However, no electronic transmission or storage system can be guaranteed to be 100% secure.

What are your rights? Depending on where you live, you may have certain rights regarding your personal information, including the right to access, correct, delete, or restrict the processing of your information.

How do you exercise your rights? You can delete your account using the account deletion button available in the App, where applicable, or contact us at contact@catsapps.studio. We will consider and act upon any request in accordance with applicable data protection laws.

1. What Information Do We Collect?

Personal Information You Provide to Us

In Short: We collect personal information that you voluntarily provide to us when using the App or contacting us.

The personal information we collect depends on how you interact with the Services and which features you use. This may include:

- email address, if you contact us or create an account where applicable;
- name or nickname, if provided;
- travel destinations;
- travel dates;
- trip plans;
- travel preferences;
- itinerary details;
- routes, activities, or places of interest;
- notes, prompts, or other travel-related inputs;
- app settings and preferences;
- support messages or feedback you send to us.

You are responsible for ensuring that any information you provide is accurate and up to date.

Travel-Related Information

The App may allow you to enter information related to your trips, destinations, travel dates, preferences, routes, activities, places of interest, notes, prompts, or other travel-related details.

We process this information to provide and improve App functionality, personalize your experience, generate travel suggestions, create trip plans, support AI-powered features, and operate the Services.

Triply is a travel planning application. Information provided through the App, including travel plans, recommendations, routes, prices, availability, schedules, destination information, or other content, may be incomplete, outdated, or inaccurate. You are responsible for verifying important travel information with official sources before making bookings, purchases, travel arrangements, or other decisions.

Please do not include sensitive personal information in your travel notes, prompts, or other inputs unless it is necessary for your use of the App.

Location Information

The App may include features that use your location. At the moment, we may not actively use precise geolocation features, but if such features are enabled, we will request your permission before accessing precise location data where required by applicable law or platform rules.

Location-related information may include:

- approximate location derived from your IP address;
- precise location, if you grant location permission through your device settings;
- location-related inputs you voluntarily provide, such as destinations, places, addresses, routes, or points of interest.

You can enable or disable location permissions at any time in your device settings. If you deny or disable location permission, some location-based features may not work as intended, but the core functionality of the App should remain available where possible.

Payment and Subscription Information

If you purchase a subscription or other paid feature, payments are processed by the Apple App Store or another applicable platform. We do not directly collect or store your full payment card details.

We may receive limited subscription-related information from third-party services such as RevenueCat, including:

- purchase status;
- subscription status;
- entitlement status;
- renewal or cancellation state;
- app user identifier;
- transaction-related metadata;
- device or app diagnostics related to purchases.

Information Automatically Collected

In Short: Some information is collected automatically when you use the Services.

We may automatically collect certain device, usage, analytics, attribution, and diagnostic information, such as:

- device type;

- operating system and version;
- app version;
- device identifiers, where permitted;
- advertising identifiers, such as IDFA, where permitted;
- app instance identifiers;
- IP address;
- approximate location derived from IP address;
- usage events;
- feature interactions;
- analytics events;
- attribution events;
- crash logs;
- error reports;
- diagnostics;
- performance data;
- install and attribution data;
- subscription-related events;
- request metadata related to AI-powered features.

This information is primarily used to operate the App, fix bugs, improve performance, analyze usage, manage subscriptions, prevent fraud, diagnose technical issues, generate travel-related content, and understand the effectiveness of marketing and attribution campaigns.

2. How Do We Process Your Information?

In Short: We process your information to provide, improve, and administer the Services, manage subscriptions, analyze App performance, communicate with you, generate travel-related content, prevent fraud, and comply with legal obligations.

We may process your information for the following purposes:

- To provide and operate the App and its features.
- To personalize your experience in the App.
- To generate travel plans, itineraries, recommendations, summaries, or other travel-related content based on the information you provide.
- To support AI-powered travel planning features.
- To manage subscriptions, purchases, entitlements, renewals, cancellations, and related functionality.
- To analyze how users interact with the App and improve usability, performance, and reliability.
- To identify and fix bugs, crashes, errors, and technical issues.
- To measure installs, attribution, and marketing campaign performance.
- To respond to support requests, feedback, or other communications from you.

- To send administrative or service-related information.
- To protect the App, prevent misuse, fraud, or unauthorized access.
- To comply with legal obligations and enforce our legal rights.

3. What Legal Bases Do We Rely On To Process Your Information?

In Short: We process your information only when we have a valid legal basis to do so under applicable law.

Depending on where you are located, we may rely on one or more of the following legal bases:

- Consent: We may process your information if you have given us permission to do so for a specific purpose, such as location access or tracking permissions where required.
- Performance of a contract: We may process your information when necessary to provide the Services to you, including managing App functionality, AI-powered features, and subscriptions.
- Legitimate interests: We may process your information when reasonably necessary for our legitimate business interests, such as improving the App, analyzing usage, preventing fraud, maintaining security, and diagnosing technical issues.
- Legal obligations: We may process your information when necessary to comply with applicable laws, regulations, legal requests, or court orders.
- Vital or public interests: In limited cases, we may process information where necessary to protect vital interests or comply with important public obligations, where permitted by law.

If we rely on your consent, you may withdraw your consent at any time by contacting us at contact@catsapps.studio or by changing the relevant settings in your device or the App, where applicable.

4. Third-Party Services (Processors)

The App uses the following third-party services. These providers may process device identifiers, usage events, diagnostics, AI-related inputs and outputs, attribution data, and, where applicable, subscription-related data.

Service	Purpose	Examples of data processed
RevenueCat	Subscription and purchase management	purchase/entitlement status, app user identifier, transaction metadata, device/app diagnostics
PostHog Cloud EU	Product analytics	usage events, feature interactions, device/app info, diagnostics, configuration-dependent analytics data

Service	Purpose	Examples of data processed
Singular	Attribution and marketing measurement	device identifiers, including IDFA if permitted, install/attribution data, usage signals, configuration-dependent marketing measurement data
OpenRouter	AI-powered travel planning and recommendations	user prompts, travel preferences, destinations, itinerary details, app-generated context, AI responses, request metadata
Sentry	Error monitoring, crash reporting, and performance diagnostics	crash logs, error reports, stack traces, device/app information, performance data, diagnostic metadata

Your use of the App may also be subject to Apple’s platform rules and policies.

Provider policies, for reference:

- RevenueCat: <https://www.revenuecat.com/privacy/>
- PostHog: <https://posthog.com/privacy>
- Singular: <https://www.singular.net/privacy-policy/>
- OpenRouter: <https://openrouter.ai/privacy>
- Sentry: <https://sentry.io/privacy/>

Note: Third-party services operate under their own terms and privacy policies. We select and use these services to support App functionality, subscriptions, analytics, attribution, AI-powered features, diagnostics, crash reporting, and performance monitoring, but we do not control their independent practices.

AI Processing via OpenRouter

The App may use OpenRouter and underlying AI model providers to generate travel plans, itineraries, recommendations, summaries, descriptions, routes, or other travel-related content.

When you use AI-powered features, the information you provide in the App may be sent to OpenRouter and, where applicable, to AI model providers available through OpenRouter. This may include:

- user prompts;
- travel destinations;
- travel dates;
- travel preferences;
- itinerary details;
- travel notes;
- app-generated context;
- previous messages or relevant in-app context needed to generate a response;
- AI-generated responses;

- request metadata.

AI-generated content may be inaccurate, incomplete, outdated, misleading, or unsuitable for your specific circumstances. You should independently verify important travel information before relying on it, making bookings, purchases, travel arrangements, route choices, or other travel decisions.

Please do not include sensitive personal information in your prompts, travel notes, itinerary details, or other inputs unless it is necessary for your use of the App.

OpenRouter may route requests to different underlying AI model providers. These providers may process information according to their own policies and OpenRouter's routing and processing practices. We use OpenRouter to support AI-powered App functionality, but we do not control all independent processing practices of underlying AI model providers.

Analytics via PostHog Cloud EU

The App uses PostHog Cloud EU for product analytics. This helps us understand how users interact with the App, which features are used, and how we can improve reliability, usability, and performance.

PostHog Cloud EU may process usage events, feature interactions, device/app information, and diagnostics depending on our configuration. We use PostHog Cloud EU to support analytics processing in the EU region where applicable.

5. When And With Whom Do We Share Your Personal Information?

In Short: We may share information in specific situations and with trusted third-party service providers.

We may share your information in the following situations:

- Service providers and processors. We may share information with vendors that help us operate, support, analyze, improve, secure, and monetize the App, including RevenueCat, PostHog Cloud EU, Singular, OpenRouter, and Sentry.
- AI service providers. When you use AI-powered features, we may share your prompts, travel-related inputs, itinerary context, and related metadata with OpenRouter and underlying AI model providers to generate responses.
- App stores and payment platforms. If you make purchases or subscriptions, the Apple App Store or another applicable platform may process payment and subscription-related information according to their own terms and privacy policies.
- Legal obligations. We may disclose information if required to do so by law, legal process, court order, government request, or to protect our legal rights.

- Business transfers. We may share or transfer information in connection with a merger, acquisition, financing, reorganization, sale of assets, or similar business transaction.
- Protection of rights and safety. We may disclose information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our terms, fraud, security issues, or harm to users or others.

We do not sell your personal information in the traditional sense. However, some privacy laws define certain analytics, attribution, or advertising-related activities as “sharing” or “targeted advertising.” Where required by applicable law, you may opt out of such sharing by adjusting your device privacy settings, App settings where available, or by contacting us at contact@catsapps.studio.

6. Do We Use Cookies And Other Tracking Technologies?

In Short: The App and our third-party providers may use tracking technologies or similar identifiers for analytics, diagnostics, subscription management, attribution, AI-powered features, and App functionality.

Because Triply is a mobile application, tracking technologies may include:

- device identifiers;
- app instance identifiers;
- advertising identifiers, such as IDFA, where permitted;
- analytics events;
- attribution events;
- diagnostic identifiers;
- subscription or entitlement identifiers;
- crash reporting identifiers;
- request identifiers related to AI-powered features.

These technologies may be used to:

- keep the App functioning properly;
- manage subscriptions and purchases;
- understand how users interact with the App;
- improve App performance and reliability;
- diagnose crashes, errors, and technical issues;
- support AI-powered travel planning features;
- measure marketing campaign effectiveness;
- detect and prevent fraud or misuse.

Where required by Apple’s App Tracking Transparency framework, we will request your permission before accessing your device’s advertising identifier, such as IDFA, or using data for tracking purposes.

If you deny permission, we will not access IDFA for tracking, and the App's core functionality will remain available.

You can manage tracking permissions in your device settings.

7. How Long Do We Keep Your Information?

In Short: We keep your information only for as long as necessary for the purposes described in this Policy, unless a longer retention period is required or permitted by law.

We may retain your information for as long as necessary to:

- provide the Services;
- maintain your account or App profile, where applicable;
- manage subscriptions and entitlements;
- provide support;
- generate and maintain travel plans, itineraries, or related App content;
- improve the App;
- analyze usage and performance;
- diagnose crashes and technical issues;
- comply with legal obligations;
- resolve disputes;
- prevent fraud or abuse;
- enforce our agreements.

When we no longer have a legitimate need to process your personal information, we will delete, anonymize, or securely store it until deletion is possible.

Retention periods may also depend on the practices of third-party providers, such as RevenueCat, PostHog, Singular, OpenRouter, Sentry, Apple, or other applicable providers, according to their respective privacy policies.

8. How Do We Keep Your Information Safe?

In Short: We use reasonable technical and organizational measures to protect your information.

We take reasonable steps to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure.

However, no electronic transmission over the Internet or information storage technology can be guaranteed to be completely secure. Therefore, we cannot guarantee that unauthorized third parties will never be able to defeat our security measures.

You use the Services and provide information at your own risk.

9. Do We Collect Information From Minors?

In Short: We do not knowingly collect personal information from children under 13, or under the minimum age required by applicable law.

The App is not intended for children under the age required by applicable law. We do not knowingly collect personal information from children without appropriate parental or guardian consent.

If you believe that we have collected personal information from a child without proper consent, please contact us at contact@catsapps.studio, and we will take reasonable steps to delete such information.

10. What Are Your Privacy Rights?

In Short: Depending on your location, you may have rights that allow you to access, correct, delete, restrict, or object to the processing of your personal information.

Depending on applicable law, your rights may include:

- the right to request access to the personal information we hold about you;
- the right to request correction of inaccurate or incomplete information;
- the right to request deletion of your personal information;
- the right to restrict or object to certain processing;
- the right to withdraw consent, where processing is based on consent;
- the right to data portability;
- the right to opt out of certain analytics, advertising, attribution, or tracking activities, where applicable;
- the right not to be discriminated against for exercising your privacy rights.

To exercise your rights, you can use the account deletion button available in the App, where applicable, or contact us at:

contact@catsapps.studio

We may need to verify your identity before responding to your request. We will respond in accordance with applicable data protection laws.

Account Information And Account Deletion

If the App allows account creation, you may be able to review, update, or delete certain information directly within the App.

You can request deletion of your account and associated personal data using the account deletion button available in the App.

You may also contact us at contact@catsapps.studio to request account or data deletion.

Please note that we may retain certain information where necessary to comply with legal obligations, resolve disputes, prevent fraud, maintain security, process subscription-related records, or enforce our agreements.

Marketing, Tracking, And Attribution Choices

You may be able to limit analytics, attribution, advertising-related processing, and tracking through:

- your device privacy settings;
- Apple's App Tracking Transparency settings;
- advertising identifier settings;
- location permission settings;
- in-app privacy settings, where available;
- contacting us at contact@catsapps.studio.

On iOS, you can manage tracking permissions by going to your device settings and adjusting tracking permissions for the App.

You can also reset or limit the use of advertising identifiers through your device settings, where available.

Location Choices

If the App requests location permission, you can grant, deny, or revoke location access through your device settings.

If you disable location access, some location-based features may not work as intended.

11. International Data Transfers

In Short: Your information may be processed in countries other than the country where you live.

We and our third-party service providers may process information in different countries. These countries may have data protection laws that differ from the laws in your jurisdiction.

Some providers may offer region-specific processing. For example, we use PostHog Cloud EU for product analytics. However, other providers, such as RevenueCat, Singular, OpenRouter, Sentry, Apple,

or underlying AI model providers, may process information in other regions depending on their infrastructure, policies, and service configuration.

Where required by applicable law, we take appropriate steps to protect your information when it is transferred internationally.

12. Do United States Residents Have Specific Privacy Rights?

In Short: If you are a resident of certain U.S. states, you may have additional privacy rights.

Depending on your state of residence, you may have the right to:

- know whether we process your personal information;
- access the personal information we maintain about you;
- correct inaccuracies in your personal information;
- request deletion of your personal information;
- obtain a copy of your personal information;
- opt out of certain processing for targeted advertising, sale, or profiling, where applicable;
- limit the use or disclosure of sensitive personal information, where applicable;
- appeal a decision regarding your privacy request, where required by law.

To exercise these rights, you can use the account deletion button available in the App, where applicable, or contact us at:

contact@catsapps.studio

We do not knowingly sell personal information. Some analytics, attribution, or advertising-related activities may be considered “sharing” or “targeted advertising” under certain privacy laws. Where required, you may opt out through device settings, App settings where available, or by contacting us.

13. Do EEA, UK, Or Swiss Users Have Specific Privacy Rights?

In Short: If you are located in the European Economic Area, United Kingdom, or Switzerland, you may have additional rights under applicable data protection laws.

If you are located in the EEA, UK, or Switzerland, you may have the right to:

- access your personal data;
- correct inaccurate or incomplete personal data;

- request deletion of your personal data;
- restrict or object to processing;
- request data portability;
- withdraw consent at any time, where processing is based on consent;
- lodge a complaint with your local data protection authority.

To exercise these rights, you can use the account deletion button available in the App, where applicable, or contact us at:

contact@catsapps.studio

14. Controls For Do-Not-Track Features

Some browsers and mobile operating systems include a Do-Not-Track (“DNT”) feature or similar setting.

Because there is no uniform standard for recognizing or responding to DNT signals, we do not currently respond to DNT browser signals.

You can manage certain tracking, analytics, attribution, advertising identifier, and location preferences through your device settings, App permissions, advertising identifier settings, or platform-level privacy controls.

15. Do We Make Updates To This Policy?

In Short: Yes, we may update this Policy from time to time.

We may update this Privacy Policy as necessary to reflect changes to the App, our data practices, legal requirements, or third-party services.

The updated version will be indicated by an updated “Last updated” date at the top of this Policy.

If we make material changes, we may notify you by posting a notice in the App, updating the Policy link, or using another reasonable method.

Your continued use of the Services after an updated Policy becomes effective means that you have read and understood the updated Policy.

16. How Can You Contact Us About This Policy?

If you have questions, comments, or requests regarding this Policy or your personal information, you may contact us at:

Artsiom Shuneika

Email: contact@catsapps.studio

17. How Can You Review, Update, Or Delete The Data We Collect From You?

You may request to review, update, or delete personal information we collect from you by using the account deletion button available in the App, where applicable.

You may also contact us at:

contact@catsapps.studio

Please include enough information for us to understand and process your request. We may need to verify your identity before fulfilling your request.

We will respond to your request in accordance with applicable data protection laws.